K-LOVE serves me as a resident of the local community by providing an encouraging radio station my whole family can listen to. Second, the effect on our community if K-LOVE were replaced by an LPFM station would be very discouraging since many people look forward to listening to the format on K-LOVE. Third, I believe the service provided by K-LOVE is in the public interest because K-LOVE is such an uplifting station to listen to, unlike many, many other stations that are out there.